



Sponsorship Opportunities

When you sponsor the Holiday Housewalk & Market, you help support more than 3,400 vulnerable children served by the IWS Children's Clinic. This event is our largest annual fundraiser, attended by nearly 1,000 people – and promoted to thousands more who are familiar with the event, OPRF IWS and our impact.

Presenting Sponsor - \$7,500

This is the exclusive, top sponsorship level for our 2019 Holiday Housewalk & Market. Benefits include:

- Ten (10) guests for Opening Night Party on 12/5
- Ten (10) tickets for the Holiday Housewalk on 12/6 and 12/7
- Prominent placement of color logo included on pre-event media and event signage
- Inclusion of name/logo* in IWS and event print and electronic media, including Guidebook, Annual Report, Event Website, Emails to 5,000 supporters
- Full-page color ad* on back cover of Guidebook (program/housewalk map given to 1,000+ attendees)

Opening Night Party Sponsor - \$5,000

Sponsor a private, kick-off event attended by 150 guests, including sponsors of the HHWM, IWS leadership and top supporters. Benefits include:

- Eight (8) guests for Opening Night Party on 12/5
- Eight (8) tickets for the Holiday Housewalk on 12/6 and 12/7
- Prominent placement of special signage at the Opening Night Party, and general event signage
- Inclusion of name/logo* in IWS and event print and electronic media, including Guidebook, Annual Report, Event Website, Emails to 5,000 supporters
- Full-page color ad* inside Guidebook (program/housewalk map given to 1,000+ attendees)

See Reverse For Additional Sponsor Levels

YES! I will help provide healthcare for kids!

Presenting Opening Night House Special Event Celebration Table Friend Guidebook Only

Sponsorship payments can be made online at www.oprfiws.org/hhwsponsor

Other Payment Options: Check Enclosed Please Send Invoice

Company Name: _____ Contact: _____

Address: _____ City, State, Zip: _____

Email: _____ Phone: _____

House Sponsor – \$2,000

Each of the homes on our Holiday Housewalk is toured by 1,000+ people. Benefits include:

- Six (6) guests for Opening Night Party on 12/5
- Six (6) tickets for the Holiday Housewalk on 12/6 and 12/7
- Prominent placement of special signage at designated home, and general event signage
- Inclusion of name/logo* in IWS and event print and electronic media, including Guidebook, Annual Report, Event Website, Emails to 5,000 supporters
- Full-page b/w ad* inside Guidebook (program/housewalk map given to 1,000+ attendees)

Special Events Sponsor - \$1,000

As part of the weekend's festivities, IWS hosts events designed to draw new attendees. On December 5, Wine & Whiskey tasting, and on December 6, Not-So-Trivial Pursuit. Benefits include:

- Four (4) guests for Opening Night Party on 12/5
- Four (4) tickets for the Holiday Housewalk on 12/6 and 12/7
- Prominent placement of special signage at designated event, and general event signage
- Inclusion of name/logo* in IWS and event print and electronic media, including Guidebook, Annual Report, Event Website, Emails to 5,000 supporters
- Half-page b/w ad* inside Guidebook (program/housewalk map given to 1,000+ attendees)

Celebration Tablescapes Sponsor - \$600

Artfully designed tables are raffled off as part of our event – and now you can sponsor one of these tables viewed by event attendees! Benefits include:

- Two (2) guests for Opening Night Party on 12/5
- Two (2) tickets for the Holiday Housewalk on 12/6 and 12/7
- Prominent placement of name/logo on designated tablescape, and general event signage
- Inclusion of name/logo* in IWS and event print and electronic media, including Guidebook, Annual Report, Event Website, Emails to 5,000 supporters
- Half-page b/w ad* inside Guidebook (program/housewalk map given to 1,000+ attendees)

Friends of OPRF IWS Sponsor - \$250

Show your support of OPRF IWS with this sponsorship! Benefits include:

- Two (2) guests for Opening Night Party on 12/5
- Name/logo* on general event signage
- Inclusion of name in IWS and event print and electronic media, including Guidebook, Annual Report, Event Website, Emails to 5,000 supporters
- Quarter-page b/w ad* inside Guidebook (program/housewalk map given to 1,000+ attendees)

Guidebook Listing Only - \$100

- Inclusion of company/business name inside Guidebook (program/housewalk map given to 1,000+ attendees)

***IMPORTANT INFORMATION ABOUT SUBMITTING YOUR LOGO AND GUIDEBOOK AD:**

To be included in the Guidebook and other event marketing, formatted logos and ads must be received no later than Wednesday, November 6.

See our website for specifications at www.oprfiws.org/hhwsponsor, or contact Debbie Blanco, Sponsorship Chair, at debk4@hotmail.com.