



OAK PARK RIVER FOREST
Infant Welfare Society
 Children's Clinic • Portable Dentistry • Health Education

Our Mission

To advance the health and well-being of children in need

Our Vision

Healthy children growing into healthy and productive adults

Our Values

Compassion

Inclusion

Excellence

Collaboration

Stewardship



www.oprfiws.org



Achieving the goals of this plan calls for a transformation in the ways OPRF IWS works, develops and uses resources, engages stakeholders, and continually assesses its performance and its future. The organization's unremitting commitment to the good health of children to enable them to become healthy and productive adults will inspire its every action and decision.

2018-2021 Strategic Plan
 Oak Park River Forest Infant Welfare Society

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2018-2021 Strategic Plan Executive Summary

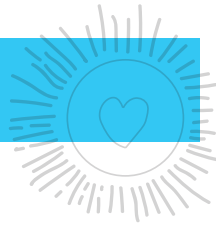
Executive Summary

For more than a century, the Oak Park River Forest Infant Welfare Society has remained committed to its founding purpose of working to enable the good health of children. Although the ways OPRF IWS has accomplished this goal have varied over the decades, the organization's focus has never wavered. Today it remains constant in its purpose and resolute in its aim, as outlined in this strategic plan.

This document is the work of the Strategic Planning Committee – a dedicated group of volunteers bringing a diverse range of professional experience and association with OPRF IWS, assisted by an experienced planner with extensive knowledge of community-based health care.

Over the course of its six-month work, the committee assessed the organization's strengths and weaknesses, the challenging conditions of the current and foreseeable health care environment, and the existing and emerging needs of the population served. The result is a plan that offers a number of new directions as well as a reaffirmation of the continuing need for the role of OPRF IWS in the communities it serves, and particularly to provide holistic health care for those in need in the communities it serves.

Our Plan Goals & Strategies



GOAL I

Modify the organizational structure and membership model to enable effective governance, expand meaningful affiliation and optimize engagement.

Strategies

- Update governance model to create a consistent and seamless structure.
- Involve members and volunteers in mission-based activities that deepen relationships with IWS.
- Update event fundraising model.

GOAL II

Brand Oak Park River Forest Infant Welfare Society to elevate stakeholder awareness and loyalty.

Strategies

- Develop and integrate OPRF IWS brand positioning as a healthcare safety net for children.
- Increase awareness of the OPRF IWS brand to build stronger relationships with all key stakeholders.
- Elevate stakeholder loyalty.



GOAL III

Establish new financial strategies that will provide sufficient and dependable income to fund IWS strategic programs.

Strategies

- Evaluate partnerships that will secure increased Medicaid reimbursement, and provide expertise, technology, back-up, patients and/or outsourcing options.
- Reduce annual expenditures and increase revenues.
- Grow fundraising capacity.
- Assess the feasibility of expanding existing programs or adding complimentary programs to the OPRF IWS medical home model to utilize open capacity and add revenue.
- Assess the feasibility of a new or unrelated business to subsidize the OPRF IWS mission.

GOAL IV

Explore partnerships, programs and unrelated businesses that could create economies of scale, contribute to financial security and further address unmet needs.

Strategies

- Advance efforts to improve operations efficiencies, compliance, quality, human resources and an accountable culture.
- Grow new patients and patient visits.